

Company Profile

Passoni: Why, how, what.

We have always believed in environmental sustainability, ethics and expertise, and in people's wellbeing. These values have been passed down through four generations of our family and our company, along with a deep and sincere love for the materials that nature offers us, the knowledge that comes from experience and research, harmony with our environment, and the beauty that becomes a part of our everyday life.

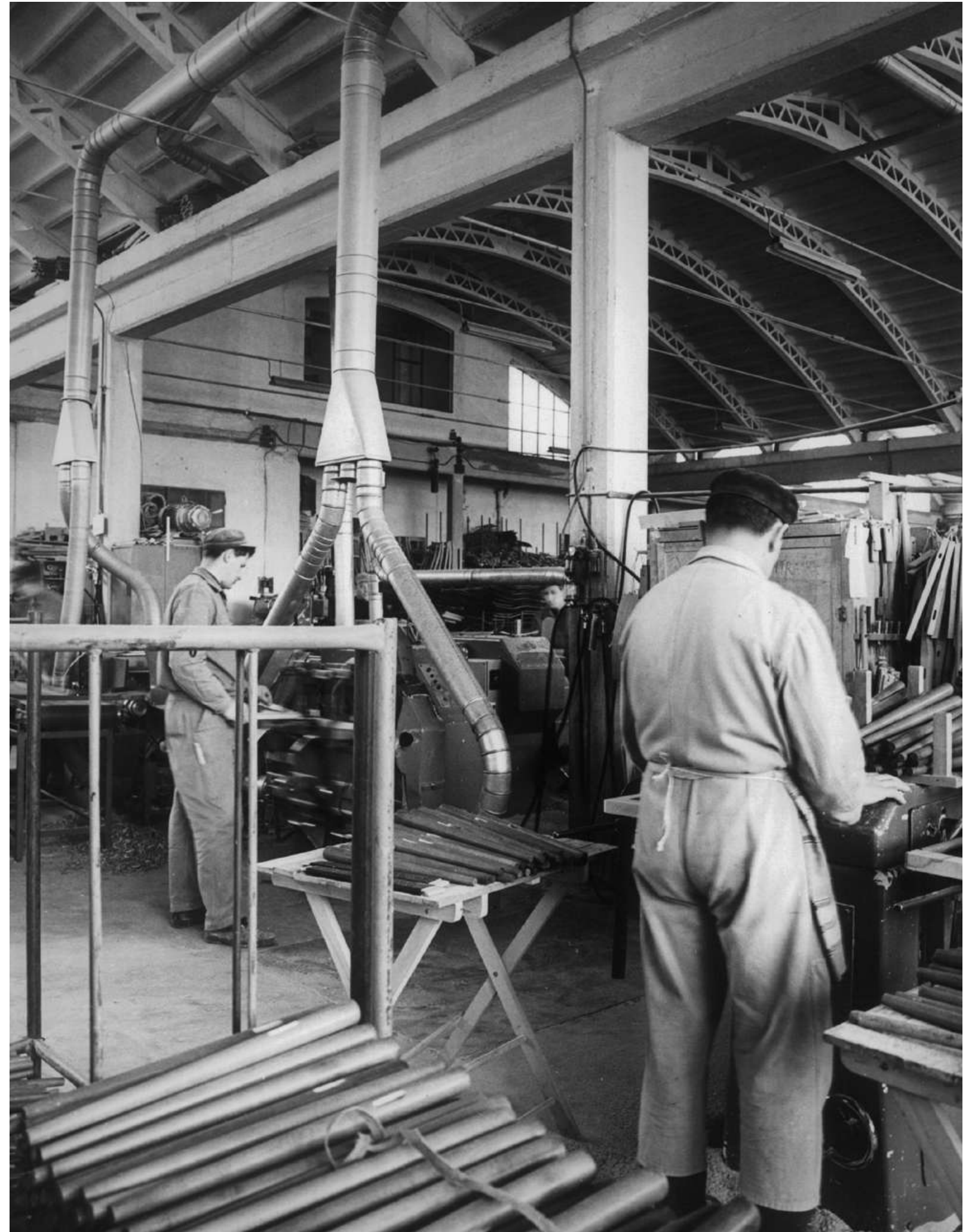
That is how our products are created, made to last a long time, and ready to enhance any space or project with positive values.

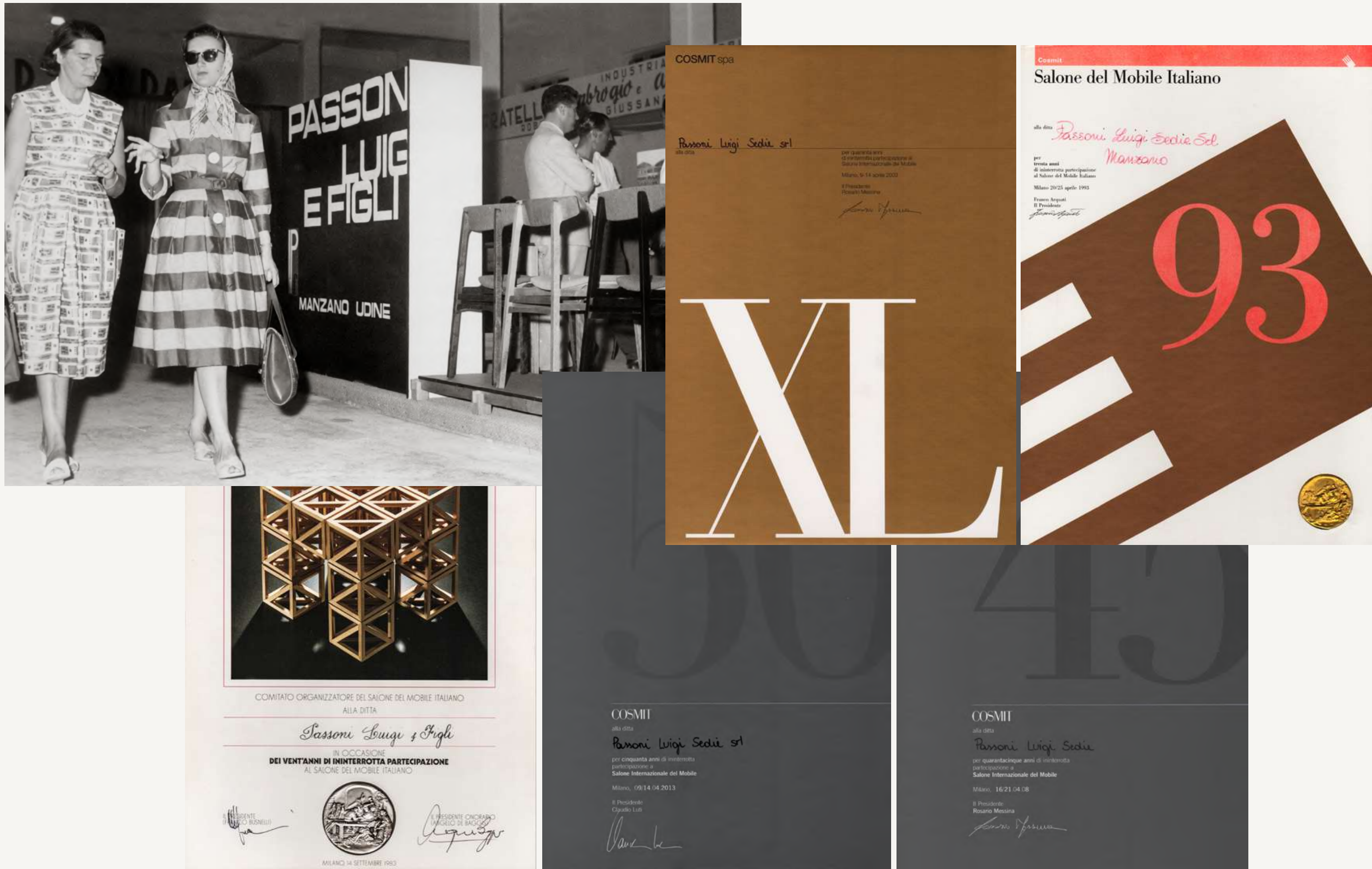
HISTORY

Our story began over 70 years ago, in Manzano: a small town in Friuli Venezia Giulia, Italy, with a big tradition for wood and chairs.

Here in 1948 Luigi Passoni opened his first workshop, carrying on the family business and laying the foundations of a company that has been handed down from father to son, staying in the same family, and in the same area: from Luigi to Ermanno, Alvisio and then Tommaso. In 1963 we took part in the Salone del Mobile in Milan for the first time: the beginning of our personal journey into the design world, and our path has always remained faithful to wood and natural materials.







Uninterrupted participation to Salone del Mobile since 1963



The passion for wood has led us to walk the paths of research and experimentation, to explore all the values and emotions of this raw material, pursuing an original synthesis of contemporary design, craftsmanship and sustainability.

A concept that we call Natural Culture and which has received important awards in the world of design, including the ADI Design Index Award for Innovation.

LOCAL AREA

We have the good fortune to live and work in a place unlike any other in the world.

We were born and raised in the shade of the ancient Rosazzo abbey, on Friuli's eastern hills, between the Julian Alps and the Adriatic coast, an area famous for its wines. This green landscape has seen the passage of great conquerors such as Julius Caesar and Napoleon, as well as innumerable generations of people tending the land, or working with wood and furniture. Here, the very air that we breathe speaks of time and nature, an atmosphere that stays with us and is a constant source of inspiration for our products.



PRODUCTION

We know our wood: all the wood we use is FSC-certified, and comes exclusively from properly and responsibly managed forests, following stringent environmental, social and economic standards.

By making this choice, we can support an environmentally-respectful style of forest management, which ensures that when wood and other woodland products are harvested, biodiversity, productivity and ecological processes are left intact. Wood is an extraordinary material, designed by Nature and shaped by Time, with all the skill, mastery and patient dedication that underlie any masterpiece. Unlike many other raw materials, wood is a potentially inexhaustible product, because all it needs to grow is solar energy and nourishing rain.



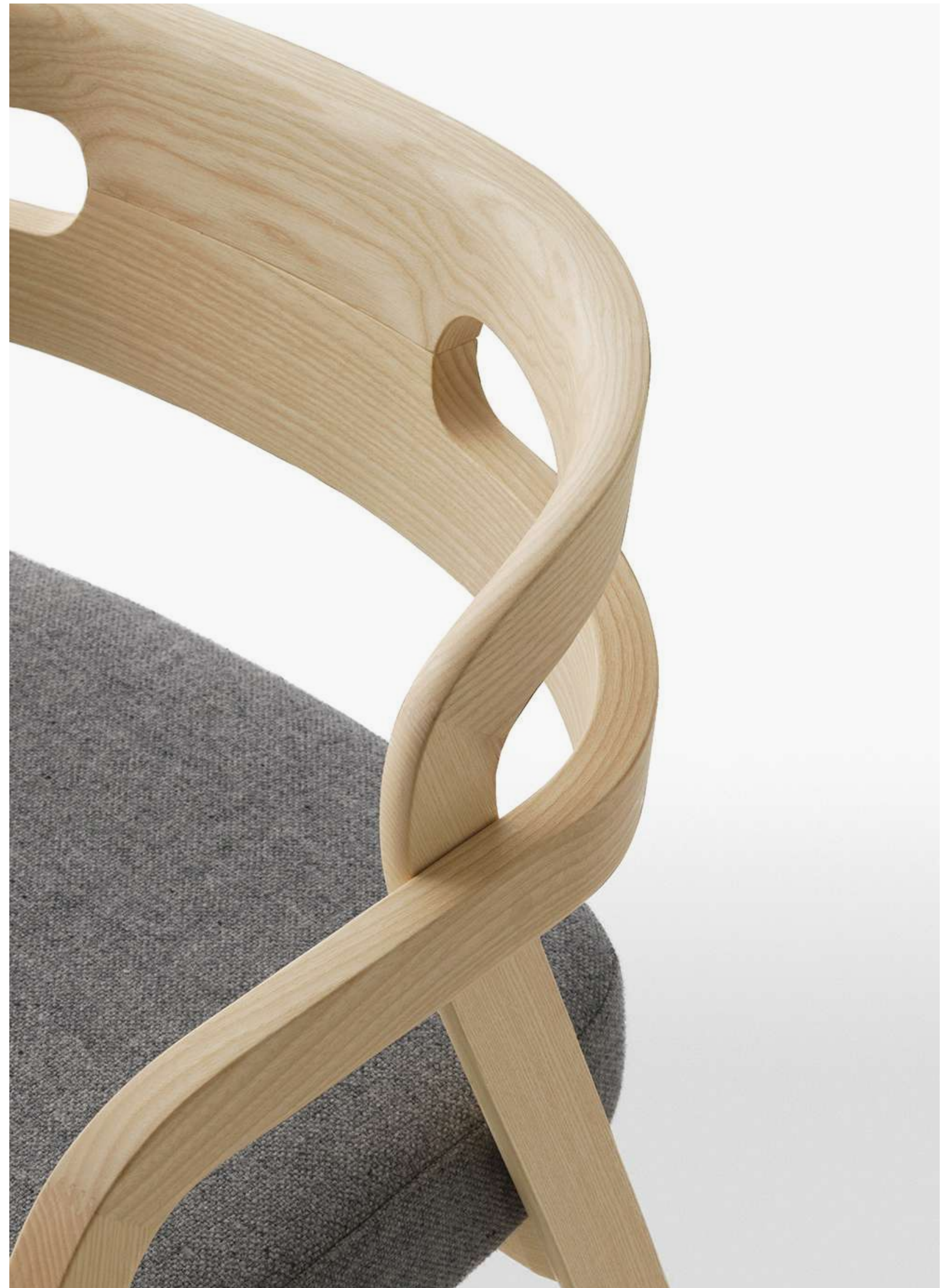


DESIGN AND PASSION FOR THE DETAIL

We share our research and our zeal with major Italian and international designers.

Our technical office is in constant touch with architects and designers across the globe. Our collections of seating, tables and accessories fit beautifully into the widest range of interior design projects around the world, meeting demands for practicality, ergonomics and durability that are key in the contract sector. Our domestic and contract collections are made in collaboration with big-name contemporary designers.

With our experience, capacity for dialogue and versatile production, we can offer personalised solutions, made-to-measure pieces, special processes and custom products, using all-natural materials and finishes.



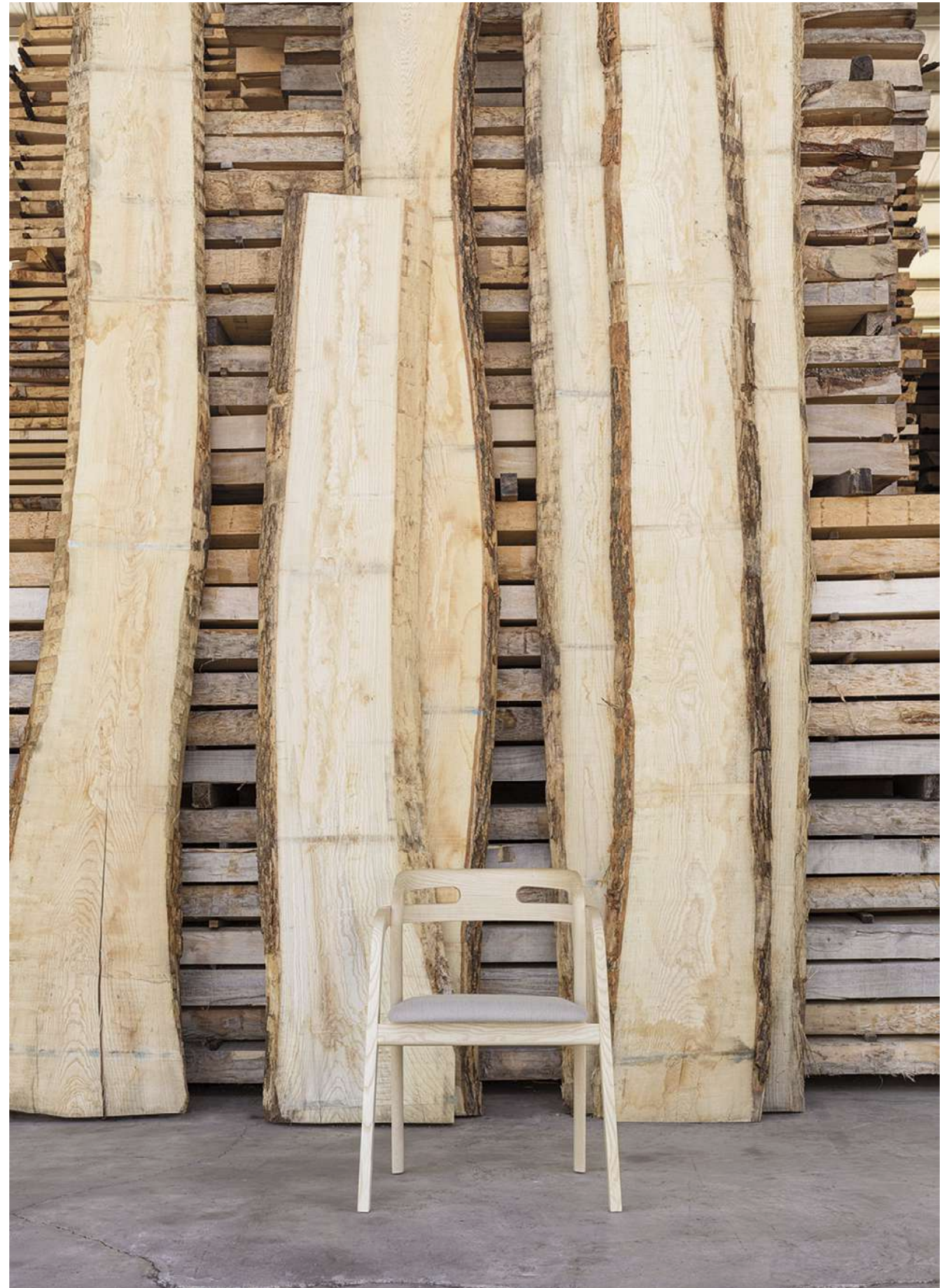




NATURAL CULTURE

Natural Culture is a name that sums up a new awareness, and expresses our longstanding identity.

With direct control over all the production phases we can express our expertise on our materials and techniques, particularly in the formation of curves in high-thickness solid wood, with results in which we take great pride, and that give our products worldwide distinction. Our know-how is the fruit of decades of experiments, experiences and challenges, and it results in unique products.



High quality

Passoni only uses selected natural materials, so as to guarantee the superior quality, technical and aesthetic properties of our products.

FSC®-certified wood



Wood from responsibly-managed forestry is respectful of the ecosystem and of people, and helps to combat climate change. Ask for FSC® certified products.

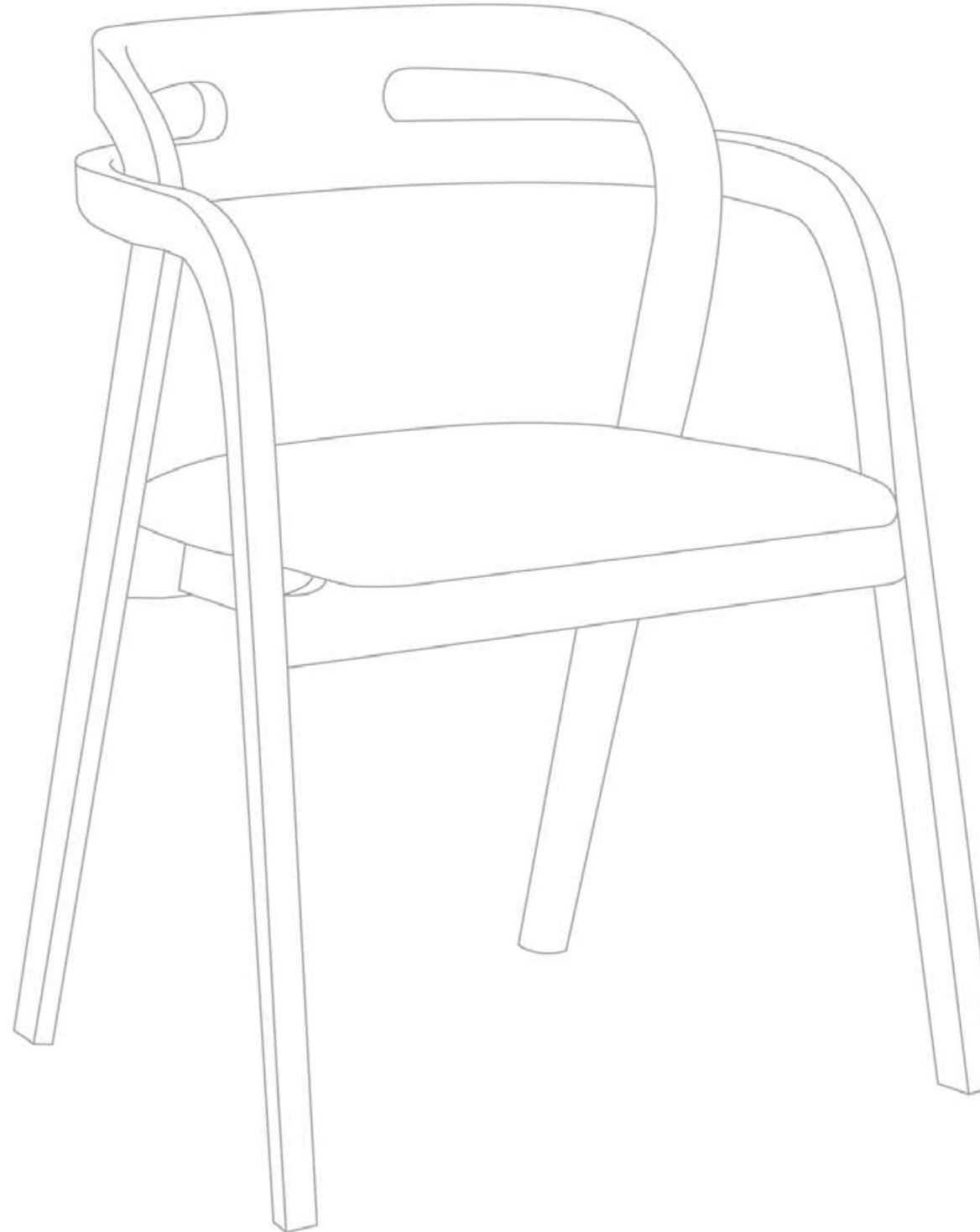
Plastic-free packaging



Made completely of cardboard and other plant-based materials.

Re-use of offcuts

Production of biomass derived from wood-processing waste.



Natural oil finishes

Wood is enhanced and protected with the use of natural oil finishes.

Natural wood stains

Created using an exclusive, patented process using wine, pomace and natural pigments.

Natural fibres

Ecolabel-certified wools with natural antibacterial and fire-resistant properties.

Non-toxic adhesives

Free of harmful emissions and with a lower environmental impact.

Solid wood from **FSC®-certified** sustainable plantations, finished using natural oils free of harmful substances, water-based adhesives, dyes derived from wine, pomace and natural pigments using a patented method and fabrics in pure wool, produced without any chemical processing, to offer naturally antistatic, breathable and hard-wearing performance.



Il marchio della
gestione forestale
responsabile





Natural wine stains and **natural pigments**: an exclusive process. Natural Culture is Passoni Design's philosophy for transforming wood into completely sustainable items of furniture – and that includes the finishes.



It is nature itself that brings beauty to the surfaces of the wood that we process. We choose to use only **natural, oil-based finishes** that can bring a rich shine and a soft, delicate feel to all surfaces treated.



There can be no sustainability without durability. Hence, to safeguard the quality of our products, we have researched and developed **packaging** that will protect the integrity of the products, while seeking to completely eliminate the use of any type of plastic.

CONTRACT MARKET & PROFESSIONALS

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Bars, Hotels, Restaurants

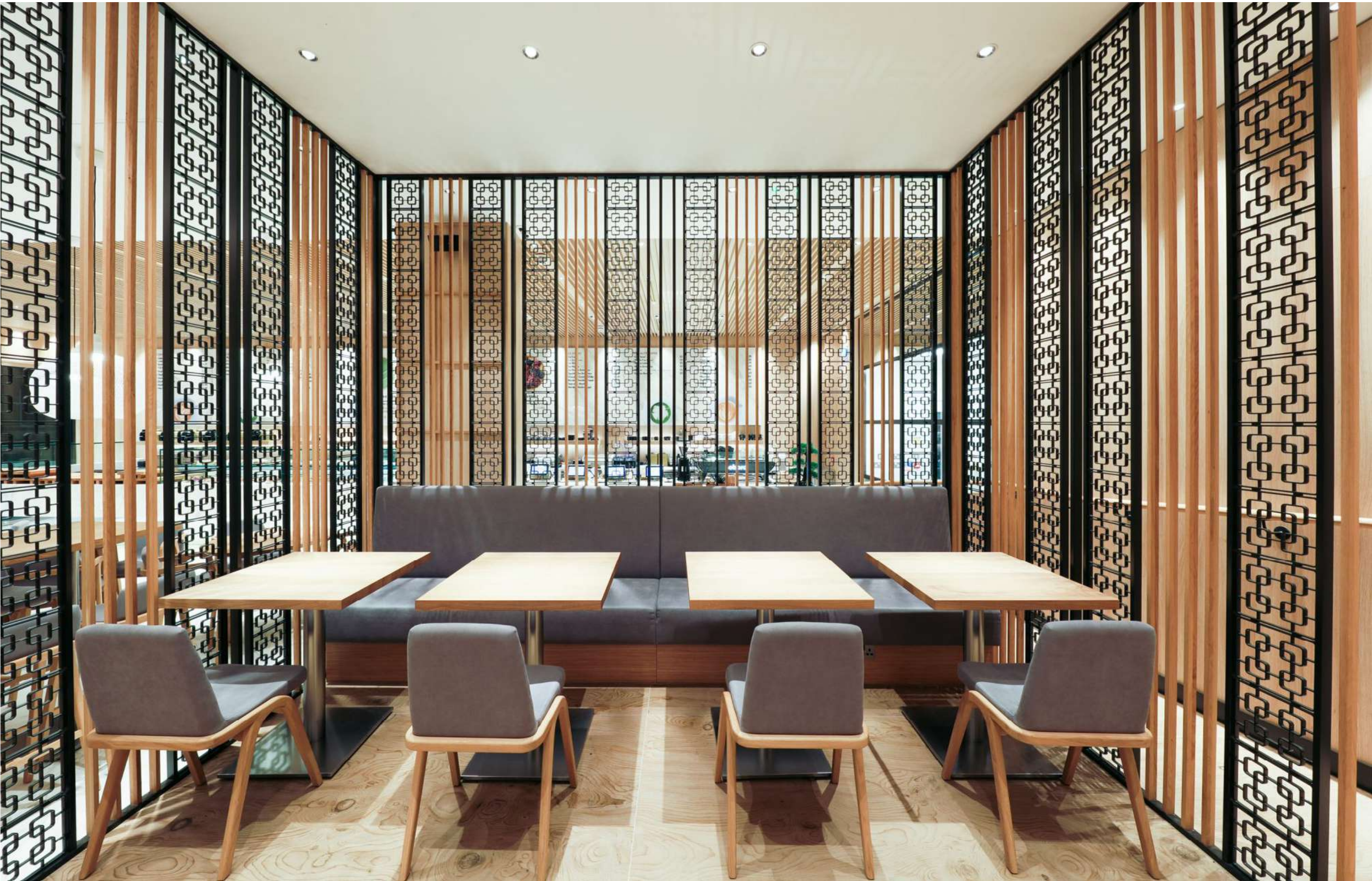
Last projects:

- Mezzogiorno - Stoccarda, DE
- Marriot Citrine Hotel, California , USA
- Lopesan Costa Meloneras, Canarie
- Maroush, Londra, UK
- Espressamente Illy, Milano, IT
- Panorama Resort&Spa, Zurigo, CH
- Next Door by Imperial, Praga, CZ
- Kimchee restaurant, Londra, UK
- Wasabi restaurants, Londra, UK
- Bank of Georgia Lounge Winery, Tbilisi, GE
- Kineya restaurant, Londra, UK
- Daily Provisions, New York, USA
- The Hugh, New York, USA
- Sunstar Hotels, CH
- Villars Palace Mountain Resort, CH
- Villa Castellane - Neuchâtel, CH









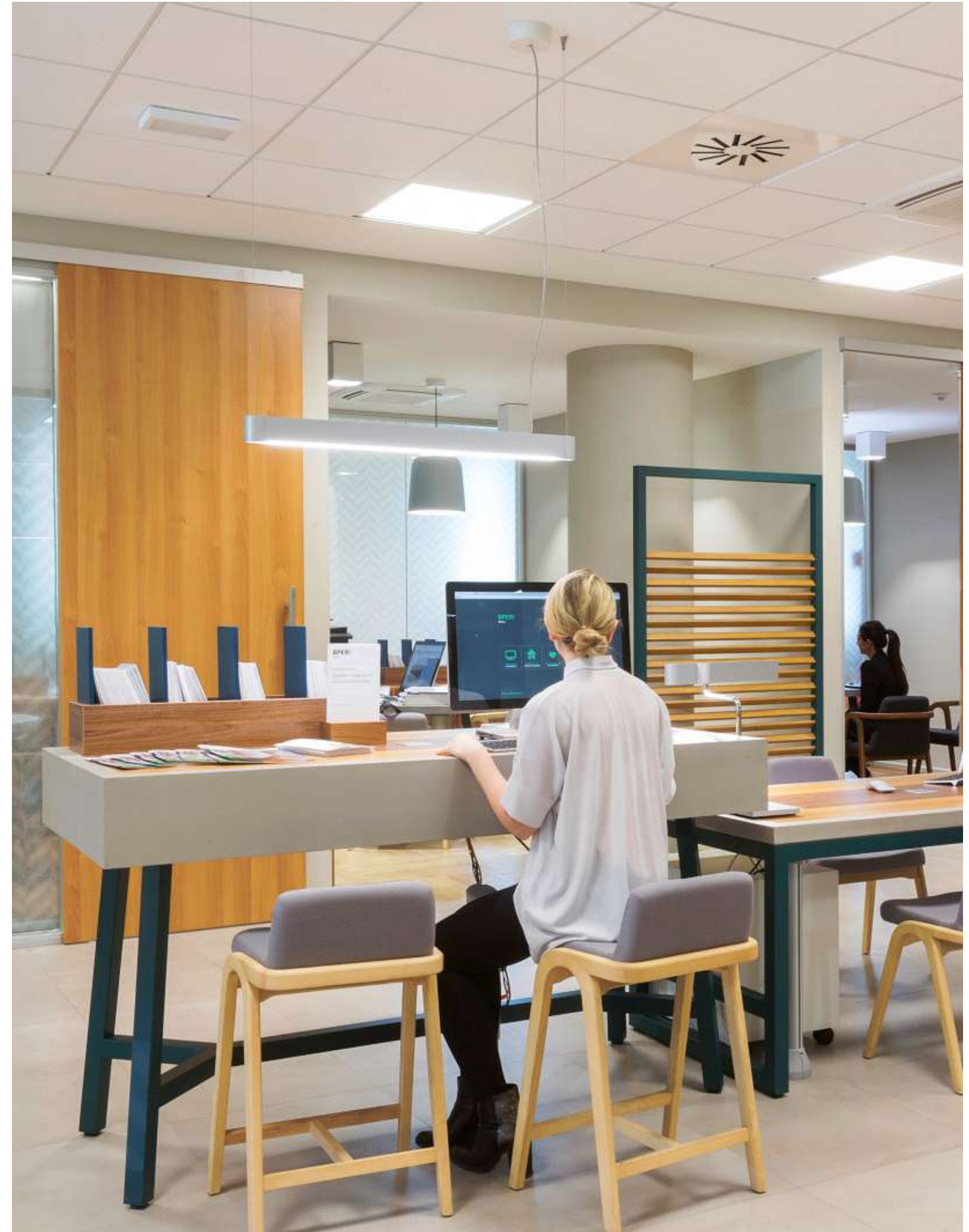




Banks, Offices, Corporates

Some of our most important projects:

- Bank of Georgia, GE
- Banca Mediolanum, IT
- Forte Bank, Kazakhstan
- Credit Agricole Italia, IT
- Vodafone Italia, IT
- Bper Banca, IT







CONTACTS

Passoni Luigi Sedie Srl
Sede legale/Legal office
via Matteotti 20
33044 Manzano
(UD) Italy

Stabilimento/Factory
via Brava 44/3, 33048
San Giovanni al Nat. (UD) Italy
T: (+39) 0432 757333

passonidesign.it

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